



# Making Your Child's Dream College a Reality



A high SAT or ACT score can **open doors to the most competitive colleges** and pave the way to merit-based scholarships.



With tutoring, your child will get one-on-one, personalized support and a customized prep plan based on his/her strengths, needs, and schedule that is **guaranteed\* to raise** his/her **scores**.

\*Score Increase Guarantee: Conditions and restrictions apply, for complete guarantee eligibility requirements visit [applerouth.com/policies/#guarantee](http://applerouth.com/policies/#guarantee)



With Applerouth, you get the smartest approach to tutoring. We use the **latest research in cognition, memory and motivation to help students achieve a higher level of success**.

## Why Applerouth?

### Student Focused Approach

The tests are standardized, our approach is anything but. We provide you and your child with:

- Specialized advice to determine the best test prep plan for you
- Custom tutor matching
- One-on-one, personalized tutoring sessions
- Ongoing parent communication
- Test-like practice

### Better Results

Applerouth students earn higher tests scores—guaranteed.\* Students across the nation achieve superior results, improve their grades, and boost their confidence.

### Flexible Locations

Wherever you are, our tutors are ready to help. We've helped students across the U.S. and internationally.



**5 pts**



**140 pts**



**\$8.1 m**



**\$123,260**

#### Average ACT Increase

Applerouth tutors help students with each section of the ACT to bring their composite score up an average of 5 points.

#### Average SAT Increase

Students are seeing big gains on the new 1600-point scale SAT. A gain of 100 points is roughly equivalent to a 180 point gain on the old scale.

#### \$8.1 million

Total accepted scholarship money by Applerouth students in the class of 2016.

#### Average Scholarship Size

In 2015, Applerouth students were offered over 11 million dollars in scholarships!

# Our Team of Experts

Behind each of our students stands a proud team of experts. We're building student success on a lifetime of expertise. We hire the best and empower them to do the most.

Applerouth's tutor acceptance rate is just 17%—we choose and train only the most talented and motivated people to help our students achieve their goals.

## Meet some of our Tutors:



**Lily M.**

**College:** Cornell

"The expert in anything was once the beginner."

**Tutors:** SAT, ACT, PSAT, AP Exams—Biology, Calculus AB, Calculus BC, Chemistry, Chinese Language and Culture, English Language, English Literature, Macroeconomics, Microeconomics , SAT Subject Tests—Chemistry, Chinese, Mathematics Levels 1 & 2



**Josh HC.**

**College:** Kenyon College

"There is no one-size-fits-all method of preparing for a test. That's what I love about tutoring. It's a dialogue and a process, not a lecture."

**Tutors:** SAT, ACT, PSAT, AP Exams—Calculus AB and BC, English Language, Music Theory, U.S. History, World History, SAT Subject Tests—Literature, Spanish, U.S. History



**Jess K.**

**College:** Cornell

"Make long term goals, break them down into smaller steps, and focus on completing the steps in a methodical way. When you mess up (it happens to everyone), don't judge yourself. Just get back to your steps."

**Tutors:** SAT, ACT, PSAT, SAT Subject Tests—Biology E/M

Applerouth has hundreds of tutors who are here to work with your child. We provide our families with a customized student-tutor match.

## A Proven Methodology

### Hire the Best and Make them Better

Our tutors have an **average SAT score well above 1500** and among our ranks are valedictorians, salutatorians, National Merit scholars, and working professionals. All of our tutors have prior teaching experience and undergo comprehensive training before joining the team.

### The smartest approach

Every year, we update our teaching methods and materials to incorporate current research in student meta-cognition, memory, test-anxiety, self-efficacy, motivation, and other aspects of learning. We **train our tutors to go "beyond the content"**, teaching students to study effectively, manage stress, and pace themselves on test day.

### A personalized plan for every student

We invest deeply in our relationships with the families we serve. We listen closely to parents to understand the specific needs of their children and craft an individualized plan toward achieving their goals.

## What our students + parents say

"Thanks to my tutor, I was able to score high enough that I feel significantly more confident about applying Early Decision to my dream school. I seriously appreciate how invested she was in helping me improve. She went out of her way several times and concerned herself with my progress in a way that I can't say any other tutor ever has for me."

"We are so excited! My daughter improved her SAT score by 200 points after taking the SAT Classroom Tutoring! We cannot thank her tutor enough for the skills that he taught her. Her confidence is soaring, and we are so proud of her!"

"I couldn't believe my son's improvement on the ACT! He got a 5 point increase in Math and a 4 point increase in Science. I really appreciate his tutor!"